

Message Text

UNCLASSIFIED

PAGE 01 NEW DE 06148 081211Z

43

ACTION NEA-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W

----- 075110

R 081130Z MAY 74

FM AMEMBASSY NEW DELHI

TO USDOC WASHDC

INFO SECSTATE WASHDC 1348

AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS NEW DELHI 6148

E.O. 11652: N/A

TAGS: BEXP IN

SUBJECT: TRADE PROMOTION: CATALOG EXHIBITION-US SPECIALIZED
TEXTILE MACHINERY AND EQUIPMENT-KANPUR-MAY 2, 1974.

REF: STATE A-9166, SEPTEMBER 9, 1972

1. THE SUBJECT EXHIBIT WAS HELD AT THE INDIAN MERCHANT'S CHAMBER, KANPUR ON MAY 2, 1974. ON DISPLAY WERE CATALOGS OF 81 U.S. FIRMS. THE EMBASSY WROTE TO SELECTED FIRMS IN THE KANPUR AREA, INVITING THEM TO VISIT THE EXHIBIT. FOLLOW UP TELEPHONE CALLS WERE MADE IN KANPUR MAY 1 AND 2. THERE WAS NO ADVERTIZING BUT THE MAJOR LOCAL CHAMBER OF COMMERCE ADVISED ITS MEMBERSHIP OF THE EXHIBIT THROUGH A CIRCULAR LETTER.

2. FORTY TEXTILE MILL MANAGERS AND TECHNICIANS VISITED THE EXHIBIT (31 REGISTERED). OF THE 10 WHO COMPLETED AND RETURNED THE BUSINESS INTEREST QUESTIONNAIRES, 8 SHOWED INTEREST IN IMPORTING EQUIPMENT; 2 IN COLLABORATION AND 1 IN AGENCIES. TEN REQUESTED COPIES OF CATALOGS.

3. AIRGRAM FOLLOWS.SCHNEIDER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974NEWDE06148
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740111-0788
From: NEW DELHI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740565/aaaacfrj.tel
Line Count: 50
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-9166, SEPTEMBER 9, 1972
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 23 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 OCT 2002 by martinml>; APPROVED <07 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: CATALOG EXHIBITION-US SPECIALIZED TEXTILE MACHINERY AND EQUIPMENT-KANPUR-MAY 2, 1974.
TAGS: BEXP, IN
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005